

# Equality Impact Assessment (EIA) Screening

## Bromley-by-Bow Masterplan Supplementary Planning Document (SPD)



## Equality Impact Assessment (EIA): Screening for New/Revised Policies or Functions

### Summary Details

Directorate: Development and Renewal  
Section: Planning and Building Control  
Person responsible for the assessment: Simone Williams – Development Implementation  
Contact details: [simone.williams@towerhamlets.gov.uk](mailto:simone.williams@towerhamlets.gov.uk)  
020 7364 3515

### Equality Impact Assessment – Screening Document

#### Section 1 – General Information

Name of policy or function:

Draft Bromley-by-Bow Masterplan Supplementary Planning Document (SPD).

Business Unit:

The draft Bromley-by-Bow Masterplan SPD will be consistent with the vision and objectives established in the Core Strategy 2025, and will collectively form the Council's Local Development Framework (LDF) planning policy.

Is this a policy or function? Policy  Function

Is this a new or existing policy or function? New  Existing

The Bromley-by-Bow Masterplan, (dated 2007) is accompanied by a Sustainability Appraisal and Equalities Impact Assessment. In July 2007, following a period of statutory consultation, the Council agreed to postpone the final approval of the Masterplan to allow more detailed and complementary work to be undertaken in partnership with London Thames Gateway Development Consultation (LTGDC) and other public sector agencies. This work has resulted in the finalisation of the Bromley-by-Bow Masterplan as an SPD.

Is the EqIA strategic, developmental or operational/functional?

Strategic  Developmental  Operational/Functional

Date when the original policy/function was initiated:

The Council commenced work on the original draft Bromley-by-Bow Masterplan in 2006. Given the adoption of the Core Strategy 2025 in September 2010, there is now a need to formally recognise the work undertaken in the Bromley-by-Bow area. The Council initiated the finalisation of the Bromley-by-Bow Masterplan in May 2010.

Date on which the policy/function is to be reviewed:

The draft Bromley-by-Bow Masterplan SPD will be subject to Cabinet approval (August 2011), to undertake statutory consultation for a period of 6 weeks.

Names and roles of the people carrying out the EqlA:

Simone Williams – Major Projects Development Planner, Development Implementation Team. Responsible for coordinating the review of the Bromley-by-Bow Masterplan SPD and delivery activity within the area.

## Section 2 – Aims and Objectives

What are the aims, objectives or purpose of the policy/function?

What are the main activities of the policy/function?

The Bromley-by-Bow Masterplan SPD will provide a clear vision with supporting guiding principles and objectives. The Bromley-by-Bow Masterplan SPD will be of assistance to investors, developers and the community as they make their development decisions, in the knowledge that the Council will be generally supportive of proposals that are consistent with the planning documents that collectively form the Council's LDF planning policy. The Bromley-by-Bow Masterplan SPD will also be a material consideration and will be used to determine planning applications, within the defined boundary.

The key objectives of the Bromley-by-Bow Masterplan SPD are to:

- Deliver approximately 1501-2500 new homes, and promote family housing.
- Create a new district (town) centre, and flexible commercial space, providing new job opportunities for existing and future communities.
- Deliver a two form entry primary school and also potentially a thirteen form entry secondary school.
- Deliver public green open space.
- Improve access and capacity of Bromley-by-Bow station to support growth.
- Improve connections to mitigate the severance created by the A12, railway and the River Lee Navigation.
- Set clear urban design principles for new development.
- Identify public realm improvements to improve the areas permeability, and pedestrian and cyclist environment.
- Recommend a schedule and programme for infrastructure delivery, which could be funded through a number of funding sources.

Who are the main stakeholders?

The Council's Statement of Community Involvement sets out who the key stakeholders will be in the planning process as well as the process for community engagement. The Council has a statutory obligation to consult the public and key stakeholders, such as Transport for London (TfL), on the preparation of the planning document

Is this policy/function associated with any other policy or function?

The Council's Core Strategy 2025, was formally adopted by the Council in September 2010 and sets out a vision for the Bromley-by-Bow area. This vision is now the context for the Bromley-by-Bow Masterplan SPD going forward. The Bromley-by-Bow Masterplan SPD is required to be consistent with the vision and objectives set out in the Core Strategy.

A full Equalities Impact Assessment (EqIA) was undertaken for the Council's Core Strategy 2025.

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### Section 3 – The Impact

Assess the potential impact that the policy could have on each of the target groups. The potential impact could be negative, positive or neutral. If you have assessed negative potential impact for any of the target groups you will need to also assess whether that negative potential impact is high, medium or low.

Identify the potential impact on the following groups:

Gender	Positive	Negative	Neutral	Reason
Women	√			<p>There are high levels of unemployment and economic inactivity amongst women in the area. The draft Bromley-by-Bow Masterplan SPD sets out land use guidance to accommodate growth and promote employment opportunities for local residents.</p> <p>The key objective for the draft Bromley-by-Bow Masterplan SPD is to delivery a primary and secondary school. The delivery of educational facilities is critical to employability.</p> <p>The draft Bromley-by-Bow Masterplan SPD also promotes improvements to accessibility and connectivity within the area, which will better connect residents to employment opportunities.</p>
Men	√			As above
Race	Positive	Negative	Neutral	Reason
Asian (including Bangladeshi, Pakistani, Indian, Chinese, Vietnamese, Other Asian Background – please specify _____)	√			<p>Unemployment levels are generally high in the area, specifically amongst Black and Ethnic Minority (BME) communities'. The draft Bromley-by-Bow Masterplan SPD sets out land use guidance to accommodate growth and promote employment opportunities for local residents.</p> <p>The key objective for the draft Bromley-by-Bow Masterplan SPD is to delivery a primary and secondary school. The delivery of educational facilities is critical to employability.</p> <p>Evidence from the 2001 Census shows that BME residents are more likely to be in need of affordable housing and are amongst households with issue of overcrowding. The draft Bromley-by-Bow Masterplan SPD promotes affordable and family housing in the area.</p>

Black (including Caribbean, Somali, Other African, Other black background – please specify_____)	√			As above
White (including English, Scottish, Welsh, Irish, Other white background – please specify_____)			√	The draft Bromley-by-Bow Masterplan SPD sets out a number of key objectives to improve the area for local residents, and seeks to provide a place to live, work and play for all communities and equality strands.
Mixed Dual heritage (White and Black Caribbean, White and Black African, White and Asian, Other mixed background - please specify_____)			√	As above.
<b>Disability</b>	<b>Positive</b>	<b>Negative</b>	<b>Neutral</b>	
	√			<p>The draft Bromley-by-Bow Masterplan SPD is seeking to improve the quality of the built environment for all, by addressing the severance of the rail, road and river, to better link communities, and improve access and connectivity in the area.</p> <p>The draft Bromley-by-Bow Masterplan SPD sets out housing and design guidance, which has regard to lifetime homes standards and wheelchair accessibility standards.</p>
<b>Age</b>	<b>Positive</b>	<b>Negative</b>	<b>Neutral</b>	<b>Reason</b>
	√			<p>Unemployment levels in this area are above the national and regional levels, particularly amongst the 16-24 year olds. The draft Bromley-by-Bow Masterplan SPD sets out land use guidance to accommodate growth and promote employment opportunities for local residents.</p> <p>The key objective for the draft Bromley-by-Bow Masterplan SPD is to delivery a primary and secondary school. The delivery of educational facilities is critical to employability.</p>
<b>Sexual Orientation</b>	<b>Positive</b>	<b>Negative</b>	<b>Neutral</b>	<b>Reason</b>
Lesbian			√	The draft Bromley-by-Bow Masterplan SPD sets out a number of key objectives to improve the area for local residents, and seeks to provide a place to live, work and play for all communities and equality strands.
Gay Men			√	As above
Bisexual			√	As above

Heterosexual			√	As above
<b>Religious Belief</b>	<b>Positive</b>	<b>Negative</b>		<b>Reason</b>
Buddhist			√	The draft Bromley-by-Bow Masterplan SPD sets out a number of key objectives to improve the area for local residents, and seeks to provide a place to live, work and play for all communities and equality strands.
Christian			√	As above
Hindu			√	As above
Jewish			√	As above
Muslim			√	As above
Sikh			√	As above

As a result of completing the above, what is the potential impact of your policy/function?

**High** √                      **Medium**                      **Low**

**If you have assessed the potential impact as HIGH you must complete a full potential impact assessment.**

Although the impact has been assessed as being high it is not relevant to complete a full impact assessment at this stage. A full Equalities Impact Assessment (EqIA) was undertaken for the Council's Core Strategy 2025. As such, in accordance with the Corporate Guidance on EqIA assessments, the Bromley-By-Bow Masterplan SPD (and other emerging LDF documents) will be subject only to a Scoping Equality Impact Assessment (EqIA).

Detailed assessments in the form of a social impact assessment are submitted for planning applications for major developments. It is also important to note that in all cases the likely impact of the Bromley-By-Bow Masterplan SPD is high, with positive outcomes, as the aims and objectives of the draft Bromley-by-Bow Masterplan SPD are in place to address local needs.

**Race:** The impacts would be high but positive

**Gender:** The impacts would be high but positive

**Disability:** The impacts would be high but positive

**Age:** The impacts would be high but positive

**Sexual Orientation:** The impacts would be neutral

**Religious/Faith groups:** The impacts would be neutral

**If you have identified actions to minimise any negative impact, please ensure that they are included in the Action Plan (see below) and in your service plan.**

**Once signed and dated, please send this form to the Equalities Team.**

Signed: Simone Williams  
Lead Officer  
Date:

Signed:  
Date:

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## Action Plan

Recommendation	Key activity	Progress milestones	Officer Responsible	Progress
Ensure that all residents are effectively consulted on future developments in the Bromley-by-Bow area as required by the Statement of Community Involvement., e.g. women, BME, age, disabled, LGBT and faith.	Undertake consultation with local residents to ensure that, where appropriate their views are taken in to account.	<ul style="list-style-type: none"> <li>• Develop programme of consultations</li> <li>• Analyse attendance/results to ensure that they reflect local demographics</li> <li>• Adapt programme if results indicate that that is necessary.</li> </ul>	Simone Williams	Draft Consultation and Engagement Strategy prepared.